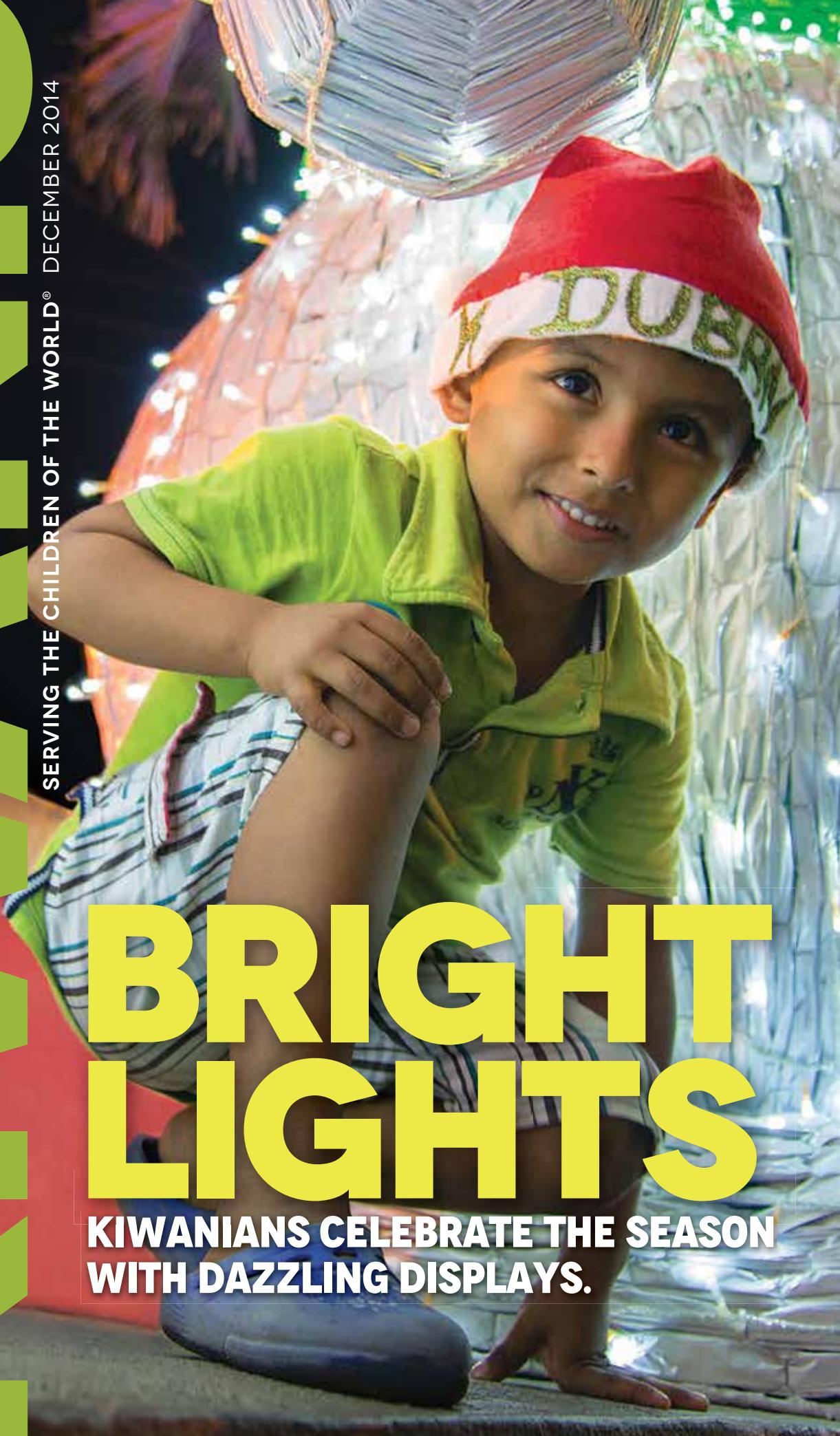




SERVING THE CHILDREN OF THE WORLD® DECEMBER 2014

BRIGHT LIGHTS

KIWANIANS CELEBRATE THE SEASON
WITH DAZZLING DISPLAYS.





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When you give to The Eliminate Project, your gift will help protect women and babies from maternal and neonatal tetanus. Honor a loved one, a business associate or a fellow Kiwanis member with a gift in his or her name. Whatever your inspiration, it's a holiday gift that can save a life. Learn more and make your gift at www.TheEliminateProject.org/gift.



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Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.

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Cover photo by Archivolatino

PRESIDENT'S MESSAGE

JOHN BUTTON | KIWANIS INTERNATIONAL PRESIDENT

THE SERVANT LEADER

Charlie Brown said, "Few people are successful unless other people want them to be."

I believe that this is the essence of servant leadership: wanting and helping others to succeed. Before you are a leader, success is all about growing yourself. When you become a leader success is about growing others.

Servant leaders have a deep humility and a willingness to pour themselves into the well-being of others.

Author Ken Blanchard said, "People with humility don't think less of themselves. They just think of themselves less."

They quietly feel good about themselves and want others to feel good about themselves too. They are willing to invest whatever it takes and then some into the success of others.

Servant leadership is about caring and listening and saying so, but more importantly doing so.

The servant leader wants first to understand rather than to be understood. It is about showing the real you, warts and all, letting those you lead see that you are just like them and one of them. Servant leaders believe that they are not the

story; rather those they lead and serve are the stories.

Servant leaders are not afraid to make mistakes and then admit that they were wrong. How else are they to get smarter?

They inspire others by placing before them a compelling and relevant vision. Those they lead will be challenged and empowered to move out of their comfort zones but never out of their excellence zones. Team members are given the tools to succeed and obstacles to the way ahead are removed.

And when success comes, they don't care who gets the credit.

They hold team members accountable but no one more accountable than themselves. The first rule of servant leadership is that everything is your fault. If things don't work out, servant leaders don't look at others. They look in the mirror.

They dream. They show that success matters to them and they expect to win.

Like the turtle, they know that

the only way to get ahead is to stick their necks out.

And when you do get ahead, they say, "Thank you." Thank you.



EXECUTIVE PERSPECTIVE

STAN SODERSTROM | KIWANIS EXECUTIVE DIRECTOR

THE IMPORTANCE OF BEING IMPORTANT

Over the years, Kiwanis has searched for ways to make membership participation easy. After all, we're busy people.

So, we figured out that we should reduce how much time we're asking our members to give. By making participation easier, it becomes easier to ask someone to give some of their time to their community. I've observed two ways Kiwanis has addressed this.

The first is that we simplify some of our best projects. One solution has been to combine all the key elements into a kit. For instance, we can send you Terrific Kids and Bring Up Grades kits. For most clubs, this has been helpful. It certainly reduces the amount of time and number of members needed to plan and implement these projects.

The second response is that we don't ask uninvolved members to take on new projects. We know they're busy with their jobs or families; so, we usually default to the same few who do most of the other work. They're the same Kiwanis work-horses who keep adding more and more to their Kiwanis activity calendar—presumably because they really enjoy Kiwanis. This, too, reduces the number of members we need to deliver

the club's service programs.

Only recently have I realized that, in our best of intentions, we're missing an important membership message: We didn't ask you to join Kiwanis because it's easy; we asked you to join because it's important.

Helping communities become stronger by being a positive impact to children and youth is not easy work. It shouldn't be discounted, nor should we settle for reducing the numbers of active members and partners who can help make a difference. We need to be truthful when we ask someone to join us in our work. We do this because it's important that children learn to read. It's important that children are healthy. It's important that the next generation of leaders develop their leadership skills today.

We'll continue to bring flexibility to Kiwanis community engagement, but the next time your club asks someone



to volunteer, remember how truly important the work is.

If easy is what you're looking for, we can figure out lots of ways to make it easy. But if you want to make a difference, you're right where you need to be: in your community's Kiwanis club. Thank you for serving.

LETTERS

KIWANIS MAGAZINE READERS RESPOND

AMAZING SERVICE

In a very recent Kiwanis magazine (August 2014), the cover story, "Ukraine Unrest" featured the work being done by the Kiwanis Club of Kiev. Conditions there are deteriorating. Yet, Kiwanis members in Kiev continue to work for the youth of Ukraine

in spite of the incredible difficulty. Amazing.

If the work of Kiwanis can be sustained in Ukraine, surely it can be sustained anywhere it exists today.

May God bless the work of these people.

KEVIN E. THOMAS | executive director, Pennsylvania District



RINGING ENDORSEMENT

This is to endorse the positive fan mail printed in the last issue regarding the quality of the current Kiwanis magazine. I have been a member of Kiwanis since 1988 as one of the initial females in the organization. During my tenure, I have served as president of the Corning, New York, Kiwanis Club for two years and have chaired our local leadership conference for 60 sophomores for 20 years. There has been a significant change for the better with the magazine over the past few years. I

find myself welcoming each issue and reading it cover to cover.

The issue on the Kiev, Ukraine, Kiwanis Club was of special interest since one of our past presidents exchanged emails with the Kiev club founder and president. It was wonderful to see the faces of her and her husband and reading of the important work that their club is doing for the children of the Ukraine. They sure have their work cut out for them. We will support them in any way that we are able.

EILEEN E. BELL | Kiwanis Club of Corning, New York

INSPIRING FRIENDSHIPS

The August Kiwanis magazine article "Ukraine Unrest" was touching and inspired our K-Kids members and teachers at Midway Elementary School to reach out a hand of friendship through the K-Kids Greeting Card Art Contest. The winning message, written by a fourth-grader named Kira, said, "Friendship Makes the World Go Around," seemed perfect for bringing personal messages from our kids to those in the Ukraine who are suffering so much. Kiev Kiwanian Lora Pavlenko agreed to distribute the 200 cards to dislocated children in the area. Thanks for bringing the situation of these young people to our attention.

JERRY JOHNSON | Kiwanis Club of Milledgeville, Georgia



We welcome your comments on Kiwanis magazine content; email your letter to magazine@kiwanis.org.

NEWS

WHAT YOU NEED TO KNOW

TRENDS, TIPS, FACTS AND FIGURES FROM KIWANIS INTERNATIONAL



KIWANIS VISITS INDONESIA

A delegation from Kiwanis International and the U.S. Fund for UNICEF visited Indonesia this past September to observe immunization activities for The Eliminate Project. Kiwanis representatives included Past Kiwanis International President Bo Shafer and his wife, Jane; Kiwanis International Foundation Trustee Ron Smith and his wife, Joanne and Emilia Gugliuzza, Florida District coordinator for The Eliminate Project. Learn more at kwn.is/kiindonesiamnt.

ON SOCIAL MEDIA

Toree Peters on Facebook

Tomorrow I'll be attending my first Kiwanis International club meeting as a prospective Kiwanian!

High fives to the first person who can guess which of the Indianapolis club meetings I'll be attending.



COME ON, GET HAPPY

Bullying isn't cool. Happiness is.

That's why Key Club has teamed up with the nonprofit **Project Happiness** to help clubs spread happiness in schools and communities. And Kiwanians can support this program by volunteering with Key Club projects. Spread smiles all around! Learn more at www.keyclub.org/projecthappiness.

WORKING TOGETHER

"Let's work together to speak a common language, the language of love for children and for each other—the language of love, the Kiwanis language!"

Jane Erickson, vice president, Kiwanis International



A NEW LEGACY

"In this final year of The Eliminate Project fundraising campaign, we are celebrating not only the saving of mothers and babies, but also our generous Kiwanians. This transformational new culture of philanthropy in Kiwanis will have a legacy value for our Kiwanis International Foundation for years to come. What a great time to be a Kiwanian."

Bob Parton, president, Kiwanis International Foundation





100TH ANNIVERSARY PINS

Celebrate Kiwanis' 100 years with collectible pins! How do you get one? Attend anniversary celebration events and collect unique commemorative pins. There's a pin for the Detroit anniversary celebration, the centennial tour events and the Kiwanis International convention in Indianapolis, Indiana. There also will be a 100th anniversary pin and a limited edition pin set for sale. Don't miss out!



GIVE LEGACY OF PLAY

When your club wants to celebrate Kiwanis' centennial in a big way, consider building a community playground! Find out how Kiwanis and Vision Partner Landscape Structures can make your centennial playground build easy.

<http://www.kiwanis.org/kiwanis100>

CONFERENCES FOCUS ON CHILDREN

All Kiwanians serve children. It's what we do. But are we doing all we can to create the best possible conditions for children?

That was the question posed during the UNICEF Canada Children's Observatory: Champions Lab, a roundtable organized by UNICEF Canada. Canada's Governor General, his Excellency David Johnston, delivered the opening remarks. Kiwanis International President John Button was one of the distinguished guests, along with other prominent Canadians, including athletes, politicians and youth advocates.

Button was on hand again for a conference—this time in Indianapolis—hosted by Kiwanis International and United Way of Central Indiana. Sessions explored brain development of young children and the need to provide quality environments and education during a child's first 2,000 days.



NEWS



AFTER 100 YEARS, IT'S TIME

Commemorate the countless hours Kiwanians have served over the past 100 years—and get to your next service project on time with the 100th anniversary pocket watch! Find this and other items to celebrate Kiwanis' anniversary, including the 100-years stainless steel tumbler—with a removable sleeve—at the Kiwanis Store.

www.kiwanis.org/store



ON SOCIAL MEDIA

American Airlines on Twitter

Kudos to Kids Day at #LGA! We partnered w/@Kiwanis & @PANYNJ & gave kids an up-close view of our fleet.



DOLLAR DAYS

Interested in sourcing your service project with affordable supplies? Look at the Kiwanis Service Project Resource Center (www.kiwanis.dollardays.com) for ideas, and then read how Kiwanian Donna Grace is already maximizing this opportunity.

<http://kwn.is/kidollardays>



IN MEMORIAM: COLIN REICHLE

Colin Reichle, past Kiwanis International trustee, passed away September 28, 2014.

Reichle was a member of the Kiwanis Club of South Edmonton, Alberta, and past lieutenant governor and governor of the Western Canada District. He also served in several roles with the Kiwanis Foundation of Canada, including president and director.

Other national and community activities included the Masonic fraternity, St. John Ambulance, Scouts Canada, the Royal Life Saving Society Canada, Camp Health Hope & Happiness Society and Military & Hospitaller Order of St. Lazarus of Jerusalem.





Breaking the cycle with MusicalMinds NC

Poverty hits children hardest. Its consequences slip into their daily lives—and into the long-term results of their formative years. The Kiwanis International Foundation has partnered with the Kiwanis Club of Lake Norman, North Carolina, to help break that destructive cycle.

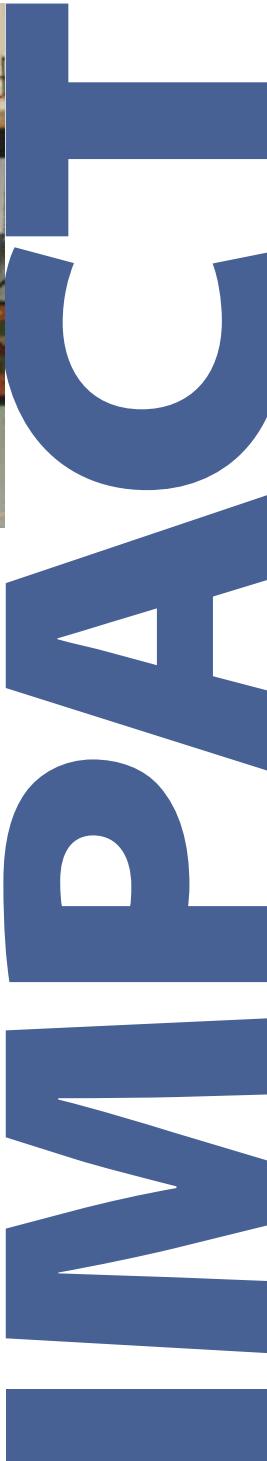
MusicalMinds NC is an afterschool program that provides free instruments and instruction to elementary school children in Huntersville, North Carolina. Thanks to gifts to the Kiwanis Children's Fund, Lake Norman Kiwanians are helping the program expand to new schools and a larger age range.

The Lake Norman club contributes right along with you—through gifts totaling US\$8,500 so far (and thousands of dollars of in-kind donations). In addition, four club members are on the MusicalMinds NC Board of Directors, and the club itself meets at least once a week to discuss the program. That doesn't even include the hours of classroom volunteer work.

You make a difference too. Your gift to the Kiwanis Children's Fund extends your impact today ... and expands horizons for kids in need.

The Kiwanis International Foundation supports the Kiwanis family's service to the children of the world. That support is *your* support—it comes solely from members' gifts. Extend your Kiwanis impact. Use this envelope to make a gift by check or credit card. Or give online at www.kiwanis.org/give.

Our foundation, our impact



110

Grants awarded by our foundation's board in 2013–14.

Altogether, more than US\$1.1 million was granted to Kiwanis causes to reach children in need.

Become a George F. Hixson Fellow

Named for Kiwanis International's first president, George F. Hixson
Fellowships honor donors who give US\$1,000 or more to our foundation. You can even give in honor of another person or organization.
Use the envelope to give by check or credit card. Or give online at www.kiwanis.org/give.



Your gift helps children near and far. Learn more at www.kiwanis.org/foundation.



Kiwanis
International Foundation

NEWS THE FORMULA

100 YEARS OF IMPACT

The impact we make in our communities keeps us young. So make sure your club is positioned to serve in the best way possible.

- **Connect to your community's needs.** Develop a niche. Do things that are relevant and that your members enjoy.
- **Focus on impact.** Don't just think about being bigger. Think about how you can be better. And dream big. With even more hands and hearts—the sky is the limit!
- **Share it!** Create an experience that your members love so they can't help but want to tell others.



GIVE THE GIFT OF KIWANIS

Share the love this holiday season. Invite a friend or family member to visit your club and give back. Give your community a clear picture of what committed, inspired members can do.

TAKE A PLEDGE FOR YOUR CLUB

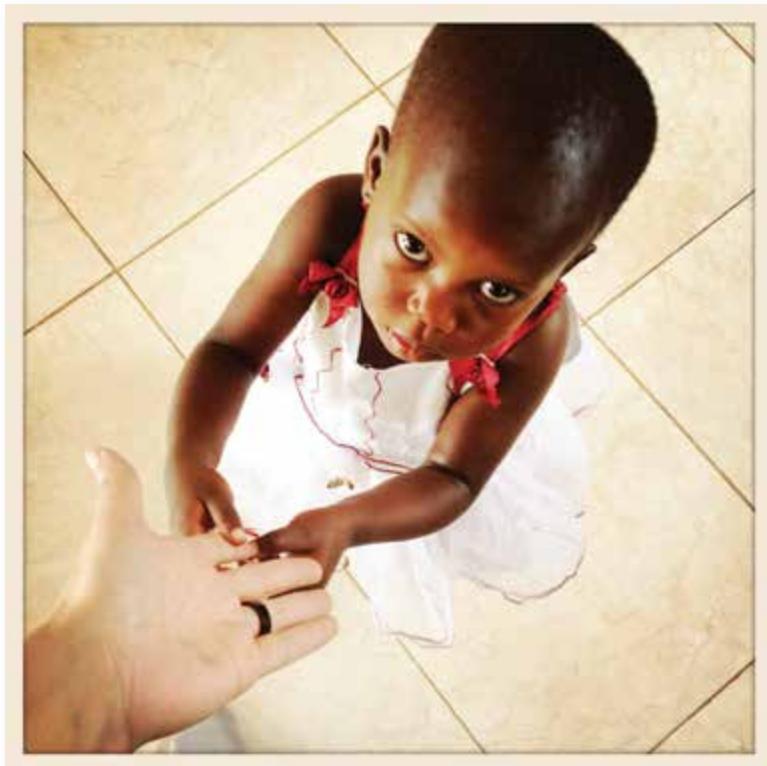
Kiwanis is an experience best shared with other people. So what are you waiting for? Tell others why you love being a Kiwanian. Visit www.kwn.is/pledgeyourlove to make your pledge.

THE
FORMULA



DON'T JUST READ THE STORIES, REACH OUT AND TOUCH THEM.

Coming soon
for Android and
Windows tablets.



EXPERIENCE THE EXCITING KIWANIS MAGAZINE APP FOR iPAD.

This free, interactive and entertaining app brings new dimension to Kiwanis magazine through video, slideshows, audio and other exciting features. Touch the heartwarming stories of Kiwanis' impact on children around the world, and be touched in return.

You'll find the new app by launching **Newsstand** and searching for "Kiwanis." Then follow the instructions.

Download the Kiwanis magazine app now, and experience the future of storytelling.



 **Kiwanis**





ROBOT THERAPY

AN ENGAGING, HUMANOID ROBOT IS CAPTURING THE ATTENTION OF SPECIAL NEEDS CHILDREN AND THEIR TEACHERS. | STORY BY GERI BAIN | PHOTOS BY GAIL MOONEY

None early September morning, two boys—a first-grader and a kindergartener—meet for the first time with Warren Shya, the new school psychologist. One refuses to say anything but “boo” and “no” and laughs incessantly. Then Shya brings out “Nao,” a nearly two-foot-tall Aldebaran NAO Robot whose body and movements are surprisingly human. At that point, everything changes. Both boys’ eyes are glued to the robot. For the rest of the class, not for a moment does their attention wander.

“What’s its name?” “Is it a boy or girl?” “What can it do?” The questions fly. Shya answers their questions, asks Nao to walk and then asks the boys if they’d like to see Nao look happy, sad, scared or angry.

“Happy,” says one.

The robot, whose mouth is an unchanging “O,” raises his arms gleefully and tilts his head up. The boys respond with smiles.

According to the Aldebaran website, the NAO robot has been used to teach programming in computer and science classes in more than 70 countries. Students can teach NAO to walk, talk, catch small objects and even dance.

“Now sad,” says the other. The robot’s body slumps a bit and Nao looks down.

“Would you show Nao how you look when you’re sad and tell Nao what makes you sad?” Shya asks.

Both boys look solemn and talk



about things that make them sad. The contrast between the boys' focus and openness with Shya before and after the robot's arrival is astounding.

Next, the boys work on identifying one, five, 10 and 20 dollar bills. "Can you show me a one-dollar bill?" Nao asks.

The first-grader holds a one-dollar bill in front of the robot's eyes. "That is correct," Nao says. When there is a mistake, the robot simply says, "Try again." There is no tone of disappointment or judgment and no change in body posture. Finally, the robot leads them in some fitness exercises and a dance.

Their teacher, Janet Fantuzzi, is excited about the robot's potential for improving academic skills such as number and letter recognition.

"The challenge with these two boys is keeping them on task," Fantuzzi says. "With the robot, they both stayed focused and engaged the whole time."

The use of the NAO robot is an initiative of the Warren County, New Jersey, Special School Services District, which serves the county's special needs students with autism disorders as well as behavioral and severe cognitive challenges.

The robot, software and initial training, which cost just over US\$20,000, was purchased with the help of a \$15,000 grant from the Kiwanis International Foundation and a casino night fundraiser, a joint effort between the Kiwanis Club of Washington, New Jersey, and the Washington Women's Club, which raised more than \$4,200.

"We're very grateful for the work of our local Kiwanis club and the Kiwanis International Foundation for their support of this important project," says school district Superintendent Joseph Flynn.

High school seniors Tyler Henning and Nick Gagliano began programming the NAO robot to interact with special education students this past year and have done several in-class demonstrations.







A Kiwanis International Foundation grant of US\$15,000 helped pay for the NAO robot, which will be used in the Warren County school district. The Kiwanis Club of Washington, New Jersey, project helps not only special-needs students, but also involves high schoolers in advanced computer science who are programming the robot.

Flynn has also partnered with Warren Hills Regional High School, where advanced computer science students plot robot moves.

"I love that this grant is helping us serve such a broad spectrum of students, from high school students who are developing their skills by programming the robot to students with a variety of special challenges who the robot can help to develop the social and academic skills they need to be successful," says Flynn.

James A. Miller, president of the Kiwanis Club of Washington, says his club has a history of helping special needs students. Every year, the club sponsors a party for special education students and their aides. When Miller heard that the school district was looking to raise money for the robot project, he invited Flynn to present a report at a club meeting.

"We have an annual casino night fundraiser and were looking for a project to donate our proceeds to," Miller says. "After seeing Joe's presentation, we also thought this would be a great candidate for a grant from the Kiwanis International Foundation."

The robot is especially effective with students with autism who have difficulty processing the complexity of human interactions.

"The robot is an important tool for our teachers," Flynn says. "People often feel threatening and unpredictable to those with autism. The robot doesn't invade their space or distract them. By providing a comfortable way to learn and interact, the robot can help students understand what is being said and what they need to do."

To those with autism, people are abstract, explains speech therapist Chelseae M. Quada.

“THE ROBOT IS AN IMPORTANT TOOL FOR OUR TEACHERS. PEOPLE OFTEN FEEL THREATENING AND UNPREDICTABLE TO THOSE WITH AUTISM. THE ROBOT DOESN’T INVADE THEIR SPACE OR DISTRACT THEM.”

“We change,” she says. “We wear different clothes and hairstyles from day to day. We move in subtle ways that are always changing and distract from our messages.

“In contrast, the robot doesn’t change. It feels concrete. That makes it less distracting.”

Kiwanis members visit the school to see the robot in action in a middle school class of autistic and special needs students. The club members had seen a demonstration of the robot’s capabilities, but all agree that watch-

ing the robot interacting with the kids is different.

“Seeing how the kids respond to the robot is wonderful,” Miller says.

“It was especially impressive to see a boy who seemed to be totally in his own world start watching the robot and mimicking its movements,” observes Lynn Webb.

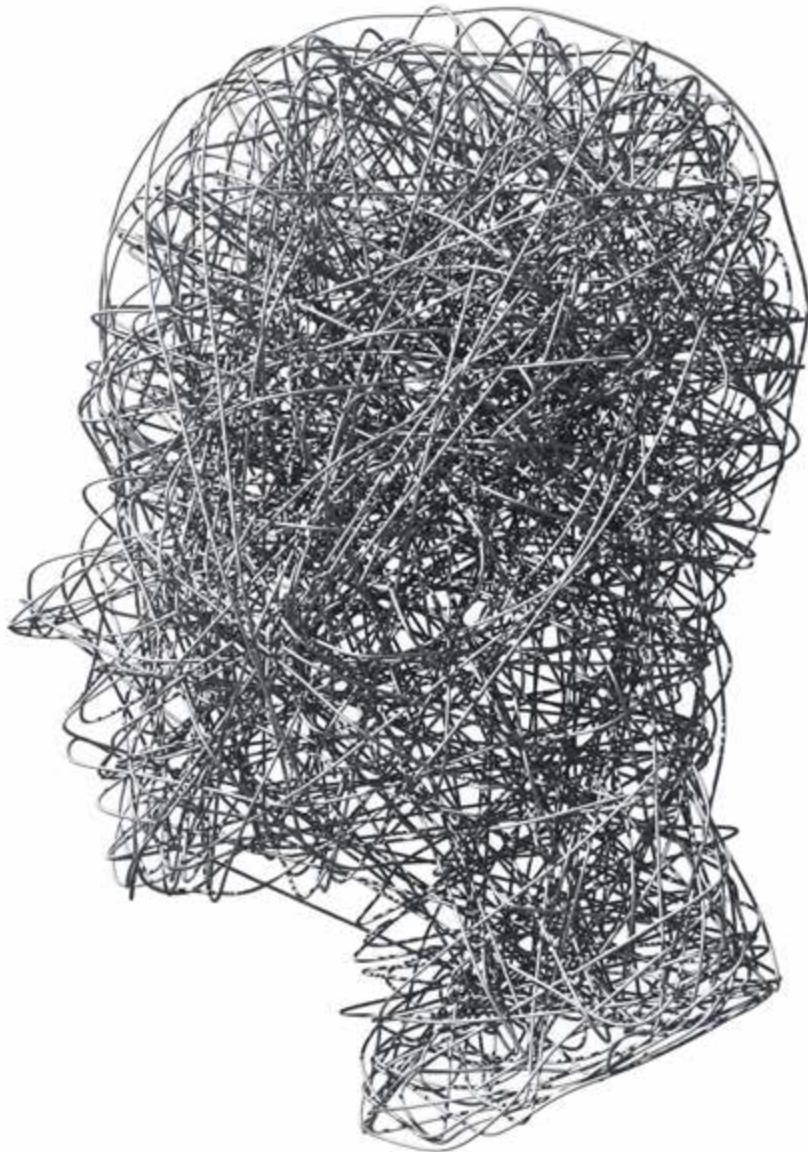
“It’s one thing to imagine the robot with kids, another to see how they react,” notes Vanessa Galante.

“This is what it’s all about!” says club Secretary Barbara A. Rose. (R)



See the Aldebaran NAO robot in action. Download the Kiwanis magazine iPad app and view videos, slide shows and more from this issue. Visit Newsstand or the App store and search for Kiwanis, then follow the download instructions.





UNDERSTANDING **AUTISM**

**HOW KIWANIS CLUBS CAN HELP SPREAD AWARENESS AND ACCEPTANCE
ABOUT THE SPECTRUM DISORDER. | BY AMY L. SEELEY**

IT WAS AN HONEST QUESTION. Kiwanians and teens were gathered in a community center in Scottsdale, Arizona, for a "Get a Job Boot Camp" when one of the boys raised his hand. "Why would Carefree Kiwanis care whether I get a job or not?" the high school student with autism asked.

"We said, 'Well, you're in our community and we care that you are able to find your way in life and have employment. That matters to us,'" says Phyllis Strupp, one of the leaders of the Kiwanis Club of Carefree's Autism Committee. "There was this sense of how cut off he was from the community, and it just was really heartwarming for him to understand how much we cared."

That answer is at the heart of Carefree Kiwanis' efforts during the past four years to help children in their community who have Autism Spectrum Disorder, a developmental disability that affects communication and social interaction. The club has taken on the usual projects, buying iPads, apps and materials for schools, but the idea for the boot camps grew out of the desire to help in a way that also truly engaged club members. The committee reached out to professionals who work with people who have autism and learned that they have a tough time finding and keeping employment. So in the "Get a Job Boot Camps," Kiwanians coached the students on making an "elevator pitch" about themselves, as they might have to do in a job interview.

Strupp said that 90 to 100 percent of the students were willing to give their speeches to the group by the time each session was done. "These kids are capable, and given a chance and given some instruction and support, they can do amazing things," she says.

AUTISM: A growing population, a growing need
Autism is a spectrum disorder, which means that it affects people in different ways and can range from mild to severe, according to the Centers for Disease Control and Prevention (CDC). Some children with

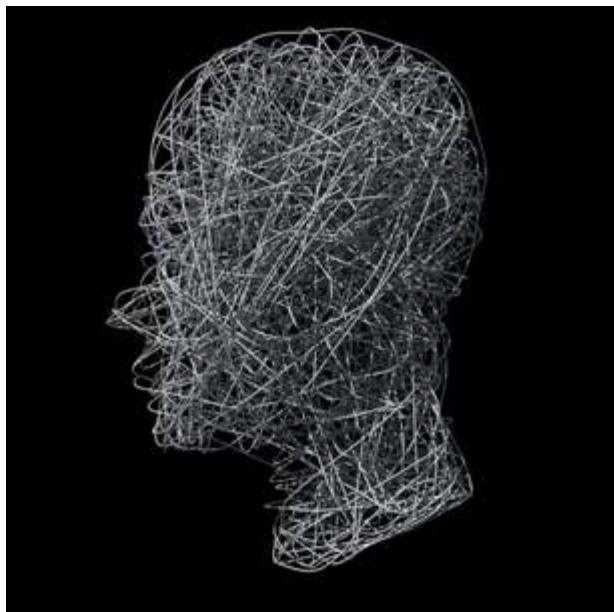
autism are extremely high-functioning, while others will need lifelong care. Early intervention treatment has been proven to be highly effective for many children with autism.

Symptoms usually show up by the time a child is 3 years old and can include delayed speech and language skills, obsessive interests or avoiding eye contact. But many children are not diagnosed until later because there is no medical test for autism; professionals diagnose children by analyzing their development and behavior. The cause for the developmental disorder also is not known, although many risk factors have been identified, such as genetics, taking certain drugs during pregnancy or low birth weight, according to the CDC.

As many as 1 in 68 children in the United States may have autism, according to a study of 8-year-olds in 11 states released in March 2014 by the CDC. The report showed a 30 percent increase in the prevalence rate over similar data two years earlier.

This increase may be attributable to more diagnoses among populations that have been traditionally underserved, such as minority and low-income families, says Ashley Parker of the Autism Society, a national nonprofit organization. But Lisa Goring, of the national research and advocacy organization Autism Speaks, says they believe increased diagnoses because of awareness about autism and its symptoms only account for about half of the increase, so it is important to keep researching the causes for the disorder.

Prevalence rates vary widely in other countries; in some, autism is not as well-known, may have a stigma attached or may not be tallied nationally. Documented rates might therefore be misleadingly low. In Canada, the federal government does not monitor prevalence, but long-term studies have shown that it is increasing there, as in other countries, according to Autism Society Canada. In the United Kingdom, the National Autistic Society reports that more than 1 in 100 people have autism.



"People with autism can and do make excellent employees, but are often let down due to inadequate support and misunderstandings related to their condition."

Community groups can help meet the needs of this growing population, Parker says. "What can we do for people living with autism to make life easier, to give them life with dignity and inclusion in their communities?"

Goring, Autism Speaks' executive vice president of programs and services, says Kiwanians can start by making sure adults with autism know they are welcome in club activities.

"In some cases, they can feel isolated," Goring says. "Social interactions can be challenging, but that doesn't mean that they're not interested in interacting and being a part of their community. I think it would be great if they could be included in Kiwanis."

When it comes to projects to help people with autism, the Carefree Kiwanis' approach of working with local service providers and nonprofits and using their expertise is just what the Autism Society recommends, Parker says. Clubs should investigate in their communities to see which services already exist—so they can be expanded—and which are still needed.

WANDERING: An extreme danger

For families who have children with autism, the most frightening prospect is that their children could go missing. An Associated Press report this past year estimated that 60 children with autism had died in four years in the United States after wandering away from caregivers. A study published in the scientific journal *Pediatrics* showed that 49 percent of children with autism had attempted to wander at least once after age 4. Not only are individuals with autism more likely to run away, they are likely to have characteristics that make it difficult for them to come home safely. Some cannot speak or do not know how or from whom to seek help. They have special interests and sensory issues that lure them to dangers such as water—many deaths are from drowning—or trains.

Kiwanians can play a part in educating their communities so that first responders such as police and firefighters know how to react to a case of wandering, Parker says. First responders also need to know

how to interact with people who have autism in other emergency situations. Kiwanians could fund and organize training by autism professionals; they also could get involved in local efforts to provide GPS tracking devices to families who want them.

EMPLOYMENT: Key to a fulfilling life

As more individuals with autism grow to adulthood, service providers and families seek ways to help them live satisfying, full lives. Employment is a key component of a fulfilling life, and 80 to 90 percent of U.S. adults with autism are under- or unemployed, according to Autism Speaks.

"People with autism can and do make excellent employees, but are often let down due to inadequate support and misunderstandings related to their condition," says Carol Povey, director of the National Autistic Society's Centre for Autism in the UK. "Many people with the condition thrive in a structured and well-organized environment and have many strengths that can give employers a competitive edge, such as accuracy, good eye for detail and reliability."

It's not just business owners with hiring power who can make a difference, Parker says.

"Everybody has an opportunity to have a conversation with their employer, or employees, or businesses that they work with, businesses that they frequent, and say, 'Have you ever thought about hiring someone with autism?'"

Kiwanians, with their numerous community connections, would be ideal hosts for a dialogue between businesses and an autism service provider or non-profit, Parker says. Business owners might not know about the advantages of hiring adults with disabilities, or they might be concerned about challenges. A forum could help teach them about "supported employment," which provides coaching and assistance before and after individuals are hired. Many U.S. states provide supported employment or fund it through providers.

Goring says that one barrier to adults with autism working is transportation, because many of them do not drive. Kiwanis clubs could launch efforts to solve that problem.

INCLUSION: Past awareness to acceptance

As the Carefree Kiwanis members were conducting their "Get a Job Boot Camps," they kept learning, Strupp says. They realized that although the sessions were helpful, it would be better to work on social skills with children who were 8 to 12 years old; this would help them build toward skills they needed to get a job later in life.

They also learned that "these kids need more peer-to-peer interaction and modeling than they do adult-to-autistic mentoring," she says.

So they embarked on several new efforts. One was a play with an anti-bullying message written by Strupp, who is a brain coach and the founder of the business Brain Wealth, dedicated to building fully invested and engaged brains. The cast included children with autism and helped them build social skills, verbal skills and self-confidence, she says.

Another project is just getting off the ground, but the Kiwanians have high hopes because it moves them to the role of facilitators, bringing peers together. The president of their Desert Foothills Key Club told them the high school students were inspired to get together with fellow students who have autism after hearing a teen talk about his life with Asperger's, a high-functioning form of autism. Kiwanian Bob Herrmann, who has led this effort, says the Kiwanians are letting the students take the lead on activities—which no doubt will include plenty of pizza parties—as they open up and begin the exchange of ideas with their peers who have autism.

Kiwanis members, with their community connections, are perfectly positioned to start these types of efforts that promote inclusion, says Parker. Often, it is just about having conversations in daily life, finding ways to include people with autism in houses of worship, schools and recreational facilities.

"Anything that people do to get involved to talk about autism, what life is like for a person with autism, that's a win," Parker says. "It's one more person understanding this, and pushing the envelope, and that's really what it's going to take for things to change." (K)

VILLAVICENCIO, COLOMBIA



Photo by Archivolatino

BRIGHT LIGHTS

KIWANIANS AROUND THE WORLD CELEBRATE THE SEASON WITH DAZZLING DISPLAYS OF HOLIDAY LIGHTS, SPREADING JOY FOR KIDS OF ALL AGES.

December days draw the sun to the Southern Hemisphere, spreading a shadow of darkness across the northern half of the globe. Yet, north, east, west—even south—the Kiwanis family brings light into the world.

They brighten lives by clothing children, feeding families, ringing bells to collect funds for the needy, caroling, parading, reading, dancing. . .

For many communities, Kiwanis brings true light. Real candlepower. The kind that's measured in lumens. The kind that reflects in the sparkling eyes of a child in full-scale wonderment. The kind that prompts smiles of memories among seniors.

Join Kiwanis magazine on a tour of Kiwanis lights through Colombia, Minnesota and Sweden.



VILLAVICENCIO, COLOMBIA



Photos by Archivolatino





Singing, dancing and laughing, children with HIV enjoy a bus tour of Christmas lights, compliments of the Kiwanis Club of Puerta del Llano. At one stop, snowflakes drifted down upon a white-winter scene while the children visited a snowman—a rare sight in the city's 60-degree (Fahrenheit) evenings. Read more at <http://kwn.is/ki2014lights> or on the magazine iPad app.

It takes about 30 minutes to stroll through the Mankato, Minnesota, Kiwanis Club's Holiday Lights display ... unless you visit Santa, go ice skating, linger beneath the dancing lights inside the walking tunnel or visit with any of the more than 130,000 other visitors drawn to the 1 million LED lights. Read more about the monthlong project at <http://kwn.is/kiMNlights>.



MANKATO, MINNESOTA, USA



Photos by Ackerman+Gruber

It's December 13, and Lucia is coming, bringing light and song into the lives of the aged, the ill, the orphaned and the lonely. Every year, the tradition resumes on the northern shore of Sweden's Lake Möckeln. Organized by the Kiwanis clubs of Karlskoga and Selma Karlsgoga, the festival begins with area youth competing for the role as the Italian saint. The honor involves a candle-wreath coronation and a week-long singing tour of businesses and institutions as residents await the arrival of Jultomten. Read more about the Kiwanis project, Ste. Lucia and the Swedes' "Father Christmas," at <http://kwn.is/kistlucia>.



KARLSKOGA, SWEDEN





No Sia Sian

Finally Home

CHASED FROM THEIR HOMELANDS BY TERROR AND WAR, FAMILIES FIND SANCTUARY AND NEW BEGINNINGS IN WISCONSIN'S FOX CITIES.

STORY BY JACK BROCKLEY

PHOTOS BY CURTIS BILLUE

December stirs dreams of home for No Sia Sian. Not this new home in Wisconsin, but her old home up in the mountains of western Burma, which they now call Myanmar. The home where they tended a vegetable garden and mango and avocado trees. But when December comes around, No's memories shift to Christmas, to images of her family singing hymns together at the Presbyterian church.

But those days are of the past.

"We try to adopt a new culture," she says, sitting cross-legged beside her parents in the family's second-floor apartment in Oshkosh, Wisconsin.

It's a difficult challenge. It almost always is for displaced families.

For refugees.

Over the past two decades, the Fox Cities of northeastern Wisconsin have received hundreds of refugees, primarily from Asia, Africa and the Middle East. The relocations have met with objections and controversy, but a number of churches, businesses, industries, schools, government agencies—and the Kiwanis family—have worked together to welcome the new neighbors.

In the early 2000s, World Relief Fox Cities announced the pending arrival of hundreds of Hmong refugees, and the Kiwanis club opened a warehouse to collect furniture, bikes, appliances, pots and pans—enough donations to fill a 10,000-square-foot warehouse—so the Hmong families could furnish their apartments.

"It was a huge success," says Jean Long Manteufel, project chairwoman for the Kiwanis Club of Appleton-Fox Cities. "What was planned as a three-month project lasted three years."

Now, a new wave of refugees is arriving into the community, this time from Myanmar, Congo and Iraq, World Relief announced. Immediately, the Appleton-Fox Cities Kiwanis Club went back into the collection/warehousing/distribution business.

"We held a meeting to discuss if we were going to do (the project) again," says Manteufel. "Not everyone in the community is supportive. So we asked, do we want to stick our necks out and do this again? The consensus was yes. As leaders in the community, we thought it was important to put our name on it and give it that official feel of approval. That, yes, Kiwanis is in support of helping resettle refugees in our community."

Chor Lee and his son, Vue, know what's ahead for the new refugees. Originally from Laos, the family escaped to Thailand when communist forces retaliated against the Hmong for supporting the United States during the Vietnam conflict. Though his family is forever grateful to Thailand for asylum, Vue remembers the hopelessness of their situation.

"Life and education was poor," he says of conditions in the refugee camps. "If you don't have any money, you can't go to school. In the



Chor Lee



camps, all you do daily is play. Even the elders, (there's) no work."

Yet, when an opportunity arose in 2005 to join other family members in the US, they were apprehensive.

"My parents and grandparents didn't want to live here because they didn't know a word (of English)," Vue says, interpreting for his father. "It's like a totally different world, and they didn't have money."

But they found jobs. They enrolled their children in a "newcomers" class to "catch up" with local students. And they set up an apartment with furniture from the Kiwanis warehouse.

As a bonus, they were given bicycles.

"We had three of them," Vue laughs at the memory. "We were so excited because back in Thailand, we had no transportation at all."

In time, his parents were able to buy a car. Then a home.

"At the open house, it was very clean and nice," Vue recalls. "We kept saying,

The basement is so huge. The bedroom is huge. And this living room is especially huge compared to our old home. We knew this was it. We wanted this house."

From his place on the living room couch, Chor smiles at his son, proud of his son's poise in this interview conducted in English. Chor worked nine years in the area's packaging industry and his wife took a job in Green Bay so they could afford their new home and pay for their children's education.

"My parents worked to feed us (their children), support us and give us money," Vue says. "My dad's very proud he has two sons in university."

"My goal in life," Vue continues, "is to get a degree, get a good job and help them out."

Jiselle Kalamba has a similar goal. She wants to go to school to become a nurse. Her journey has just begun.

Inside Valley Packaging, toward the

rear of the plant, is a sealed, white room. Workers wear hairnets and white lab coats as they unpack bulk loads of baby diapers and reassemble them into packages ready to be displayed on store shelves. As the shift ends, Kalamba removes her coat and hairnet and sits down in a conference room. She has a few minutes before her computer class begins.

"I'm from Congo, Democratic Republic of Congo. I'm Congolese by nationality," she says, punctuating the introduction with a nod and a quiet "yeah."

In 2007 after her father's death, she says, her family fled from their war-ravaged homeland to Uganda. At first, the situation seemed promising. She was hired to distribute food items to other refugee camps and given the opportunity to go to school. On Saturdays and Sundays, she fixed other women's hair.

But the atrocities her family sought to escape while in Congo followed them in their exodus to Uganda.

"My mother was raped there," she nods. "Yeah."

In addition, her mother could not get treatment for abdominal problems. Her brother's vision impairment went untreated. This past January, Kalamba, her mother, brother and cousins had another chance to find security, this time in the United States. Despite her work record in Uganda, she'd have to learn new skills in order to land a job in her new home. She'd be starting over.

"On Monday I go to school at night," she says of her schedule. "Tuesday, work and go to school. Wednesday and Thursday too. Friday I don't go to school. I work but I don't go to school."

"My goal," she says, "is to work hard, study, and after study, I want to be a nurse."

"Yeah."



Jiselle Kalamba



Lo Lee

Inside and outside the office of the Hmong American Partnership in Appleton are paintings and embroidered tapestries that illustrate the peoples' history. The partnership's executive director, **Lo Lee**, knows the story personally and narrates from memory scenes of a peaceful farm life interrupted by war that ended with a harrowing river-crossing escape. But now, he's focused on helping families resettle and succeed in their new home country.

"First, we assure they have a place to stay, shelter, food, clothing, the basic needs," he says. "They enroll in basic language classes, learn job skills. We do skill assessments and place them with a job.

"And not just the head of the family, but the second and third person in the family so they can support themselves. Then we tell them they need to move to a second stage, getting a better job, improving their language skills and

owning a home.

"So we have people who arrived in 2004 (with little or no educational background), and now the husband and wife both have jobs and own their own home."

He leans forward in his seat, smiles and adds, "I consider that a success." ®

Learn more about the Kiwanis collection projects, past and present, and view related videos on the Kiwanis magazine iPad app or online at <http://kwn.is/kirefugees>.



THE KIWANIS CREED



ALONGSIDE THE KIWANIS NAME, SIX OBJECTS REMAIN ONE OF THE ENDURING HALLMARKS OF OUR 100-YEAR-OLD ORGANIZATION.

IN 1917, two years after he helped build the first Kiwanis club in Detroit, professional organizer Allen S. Browne created a motto and a creed for the new organization. The motto was "Service Brings Its Own Reward." The creed was a wordy document, too long to quote in its entirety. But it began as follows:

First—To realize that I am a business man, and wish no success that is not procured by giving the highest service at my command.

Second—To do my best to elevate and improve the business in which I am engaged and so to conduct myself that others in the same line may find it profitable and well to do likewise.

And it ended with this statement: Twelfth—To realize that I live not for myself but for others.

Browne's creed lasted only one year. At the Kiwanis International convention in Providence, Rhode Island, a

constitution was drawn up with a group of underlying principles called "Objects," which began:

1. To standardize and disseminate Kiwanis principles of fair dealing and practices and observance of the Golden Rule.

And they concluded with:

6. To promote and encourage the living of the Golden Rule in private, civic, social and business life.

Though concise and focused on the Golden Rule, these new principles didn't satisfy members. Nevertheless, they remained intact until June 1924, when President Ed Arras stepped to the podium inside the Denver, Colorado, Municipal Auditorium and introduced six new proposed Objects: "My fellow Kiwanians, ..."

It was our defining moment.

Arras was convinced that the six fragmented sentences typed on the pages of his speech defined the heart,

This article is a compilation of stories written through the past 90 years by 1924 Kiwanis International President Ed Arras, 1949 Kiwanis International Trustee Thomas L. Husselton, past Managing Editor David Williams and California-Nevada-Hawaii District Editors Curt and Lynn Seeden.

“KIWANIS NEEDED TO DEFINE ITS PURPOSE IN A WAY THAT WOULD UNITE THE 90,000 MEMBERS IN 1,249 COMMUNITIES BUT DISTINGUISH ITSELF FROM ALL OTHER ORGANIZATIONS.”

the essence of Kiwanis. They read:

To give primacy to the human and spiritual rather than to the material values of life.

To encourage the daily living of the Golden Rule in all human relationships.

To promote the adoption and the application of higher social, business and professional standards.

To develop by precept and example, a more intelligent, aggressive and serviceable citizenship.

To provide through Kiwanis clubs a practical means to form enduring friendships, to render altruistic service and to build better communities.

To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and goodwill.

A year earlier in Atlanta, Georgia, convention delegates had called for a revision of the organization's constitution. Over 800 pages of suggestions were made and considered. Included among those ideas were the six statements, which originally had been drafted by New York Governor Lew Mitchell.

To understand what was behind the composition of those six statements, it's important to remember what had been happening within the organiza-

tion and within North American society at that time.

At the 1919 Kiwanis Club International convention in Birmingham, Alabama, Kiwanians had purchased the organization from founder and organizer Allen S. Browne. At that point, members were compelled to shift their purpose from business networking and promotion to unselfish service.

It was also during this time that the world emerged from a global war. Scandals had weakened public trust in businesses and governments. Horses and mules were disappearing from roads and farm fields, replaced by automobiles, trucks and tractors. North America's urban populations were rising. And The Kiwanis Magazine frequently devoted columns to "That Thing Called Bolshevism."

In addition, memberships in fraternal lodges and clubs were booming. Kiwanis needed to define its purpose in a way that would unite the 90,000 members in 1,249 communities *but* distinguish itself from all other organizations. One of Mitchell's Objects, in particular, was significantly different from other clubs' creeds. But it also was the most heavily debated. All because of one word.

Spiritual.

"I recognized fully," acknowledged Mitchell, "that something might be

**“I RECOGNIZED FULLY, THAT
SOMETHING MIGHT BE SAID
ABOUT THE WORD SPIRITUAL,
WHICH IS USED IN THE BROADEST
SENSE, NOT IN ANY RELIGIOUS
SENSE AT ALL.”**

said about the word *spiritual*, which is used there in the broadest sense, not in any religious sense at all. To me, it is the highest work that Kiwanis can do ... to emphasize the material values in human relationships.”

Kiwanis International Secretary Fred C.W. Parker agreed with the Object, but said he feared people would misinterpret the word *spiritual*. John H. Moss suggested replacing it with *ethical*.

But Mitchell stood firm. “I believe that by laying emphasis on spiritual values, we are building into the permanent fabric of civilization. As to inserting the name of the Creator, I would be opposed to that, ... because I do know ... that we have men who do not believe there is such a thing as a Creator, and we have to recognize them. It is the duty of the churches to deal in man’s relationship to his Creator. We are dealing specifically with man’s relationship to man.”

“I am sold on the word *spiritual*,” said 1918–19 President Perry Patterson, a prominent Chicago lawyer. “My thought of spiritual has nothing to do with theology. My idea of spiritual is that it refers to the qualities of character—like courage, imagination, integrity, vision, faith, hope.”

So it was that the Objects, with only a few minor adjustments, were approved

by the committee and without change by delegates at the Denver convention.

Occasionally changes have been suggested. One proposal, for example, questioned the use of the adjective *aggressive* to modify *citizenship*. Most recently, in 2012, a seventh Object was offered: “To encourage, support and promote an equal opportunity to serve.”

But the Kiwanis Objects stand unchanged. Clubs from Taiwan to President John Button’s Ridgetown, Ontario, Kiwanis Club recite them at every meeting.

“There could be no stronger proof of the soundness of our Objects than the fact that the customs and mores of the people could change so much and yet the Objects could continue to serve so well,” wrote Kiwanis International Trustee Thomas L. Husselton in a May 1949 Kiwanis Magazine article. “This quarter century test has shown that they cannot be improved because they are so fundamental.”

Another 25 years later, in another Kiwanis magazine article, Managing Editor David Williams wrote: “The Objects ... helped chart the early course of Kiwanis, helped give the organization direction and guidance along the way. Today they remain an inspiration and a beacon for any of us who choose to rediscover them.” (K)

FREEDOM BIKES

KIWANIANS, INMATES WORK TOGETHER TO PUT WHEELS BENEATH CHILDREN'S FEET.

STORY BY NICHOLAS DRAKE

Bicycles beguile even the most ardent of automobile fanatics. Never mind putting pedal to the metal. That first time atop a two-wheel wonder is all about testing one's mettle with pedals. Once you've mastered it, off you go into a world of adventure. Freedom in motion.

Thousands of children in Calgary, Alberta, feel that freedom because of individuals who frankly have little freedom and very spare motion. Inmates at the Calgary Correctional Centre support the Bike and Sporting Good Program sponsored by the Kiwanis Club of Calgary, Chinook. This past July a young girl became recipient of the club's 5,000th bicycle in 17 years.

"The children love their bikes," says Kiwanian Darlene Kerr, coordinator of the program. "We get many thank-you cards and letters from children and their families. The inmates enjoy the program too. They learn valuable skills and feel good about what they are doing for the community."

"THE CHILDREN
LOVE THEIR BIKES.
WE GET MANY
THANK-YOU CARDS
AND LETTERS FROM
CHILDREN AND
THEIR FAMILIES."

The bikes are donated or purchased at garage sales. The inmates repair, clean and equip them with bells, kickstands, locks and reflectors. Each bike then undergoes a safety inspection. The Kiwanians distribute the re-

furbished gems to some 35 community agencies, which award them to Calgary-area children, complete with a helmet.

And then the children ride them off to their next adventure.





STEEZY RIDERS

ONTARIO SKATE PARK GOES LEGIT, ATTRACTING PROS AND AMATEURS TO A SCOOTER SHOWDOWN.

STORY BY DICK ISENHOUR | PHOTO BY ZACHARY SHUNOCK/THE INTELLIGENCER/QMI AGENCY

**“EVERYONE LOVES
THIS COMPETITION
BECAUSE THERE
AREN’T THAT
MANY THAT ARE
OUTDOORS,
ESPECIALLY IN
ONTARIO.”**

The Kiwanis Club of Belleville, Ontario, helped build a skate park in its city several years ago. Today, Kiwanis Skateboard Park provides skateboarding and free-style scooter enthusiasts a safer alternative to streets, outdoor staircases and sidewalks, as well as a respite from police officers writing tickets.

Once a year, the park is the venue for the Kiwanis/QSC Belleville Scooter Competition, an event where the scooters are “dialed,” the flips are “legit” and the riding is “steezy,” performed with style and ease.

“Everyone loves this competition because there aren’t that many that are outdoors, especially in Ontario,” notes Ben Dehaan, a pro rider who competes in the event and joins the Kiwanis club and other sponsors in organizing it. “The Belleville skate park is also newer than most in the area, and the local skateboard shop owner helped design it, which makes it familiar, but also challenging.

It’s an exciting day, Dehaan says, “even for the hundreds of people, many of them children, who show up just to watch.”

The most recent competition drew more than 50 participants, including a

dozen professional riders, who competed in four categories: beginner, amateur, professional and best trick. In addition to their trickery and mastery of the park’s many obstacles, competitors were judged on how much of the park they used in their routines. Pro riders were awarded cash while amateurs and others received parts and gear donated by sponsors.

One key to the success of the competition, Dehaan notes, is social media. Although the event was publicized in traditional media beforehand, Dehaan stresses that skateboarding and scooter enthusiasts were more apt to learn about it through Facebook (facebook.com/qscscooters), Instagram and other online communities.

Opened in the fall of 2008, the Kiwanis Skateboard Park has been enjoyed by skateboarding, BMX biking and scooter enthusiasts of all ages. The project was a long time in the making and became a reality in large part because of the efforts of a community partnership, which included the Kiwanis club, the W8-2-SK8 Committee, Desert Stream Christian Church and the city.

SHOWCASE

QUIZ MASTERS

JAMAICAN COMPETITION SHOWCASES BRAINPOWER, TEAMWORK AND KIWANIS SERVICE.

STORY BY CATHERINE USHER

**“THE CHILDREN NOT
ONLY SURPRISED US
WITH THEIR LEVEL
OF DEDICATION BUT
SURPASSED OUR
EXPECTATIONS AS
THEY HUDDLED,
CONSULTED, AND
ANSWERED THE
MANY QUESTIONS
POSED TO THEM.”**

Pop quiz: How do you get the youngest kids actively involved and enthused in learning?

Answer: A pop quiz!

The Kiwanis Club of Eastern St. Andrew, Jamaica, worked with area schools to develop the Early Childhood Quiz Competition to foster learning as well as promote some friendly competition among the four- to six-year-old set.

“The Quiz Competition was aimed at developing a holistic approach to learning,” says Althea Reid, the club’s secretary and past distinguished president. “It was intended to break the cycle of illiteracy



and to involve the educational standards of our schools.”

Delegates from 12 schools had two months to prepare for the quiz show. Area teachers drafted questions based on Jamaica’s Ministry of Education’s curricula. Topic titles included:

- Fun with Words
- Mathematical Skills
- General Knowledge

By the end of the rounds, a winning team was announced: The Chevannes Basic School squeaked by St. Martin de Porres Basic School by one point.

Medals and trophies were awarded, but every young participant enjoyed a fun day that also involved face painting, ice cream and other activities.

“The children not only surprised us with their level of dedication but surpassed our expectations as they huddled, consulted and answered the many questions posed to them,” Reid says. “It was a delight to see them answering questions so boldly in unison, supporting each other and shaking the hands of their competitors at the end of each match.”





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ARMY ROTC



GOING GREEN TOGETHER

SAVANNA RESTORATION RESTORES TIES WITHIN WISCONSIN COMMUNITY'S KIWANIS FAMILY.

STORY BY NICHOLAS DRAKE

**"BEFORE THE
KIWANIS ONE DAY
PROGRAM, WE
DIDN'T DO MUCH
TOGETHER.
A BENEFIT OF THE
PROGRAM WAS
BRINGING US ALL
TOGETHER."**

Kiwanians are known as community collaborators extraordinaire. In the blink of an eye they can come together and own a project morning, day and night. Sometimes literally. In Wisconsin this past May, the three Kiwanis clubs of Fond du Lac Morning, Noon and Evening came together to restore an area that used to flourish as an oak savanna.

Typically found betwixt forests and prairies, oak savannas once dotted the U.S. Midwestern landscapes before falling away to urban growth and development. In Fond du Lac, community members decided to return a region long eroded by time into a facsimile of what it might have looked like 100 years ago.

"The Greenway Arboretum Restoration Project was chosen by our three area Kiwanis clubs by collaboration and discussion between respective club officers," explains Peter Grimm, the Fond du Lac Noon Kiwanis Club member who first proposed the project to his fellow Kiwanians.

"The project was 10 a.m. to noon. Fifteen Kiwanians volunteered for 30 hours. We picked rocks from a two-acre vacant parcel and tossed them into a dump truck. Then we had a second rock picking clean-up with two volunteers for four hours."

The three clubs came together as part of the Kiwanis One Day program, which encourages joint collaboration among different Kiwanis groups. The program spurred Fond du Lac Kiwanians to work with one another.

"Before the Kiwanis One Day program, we didn't do much together," Grimm says. "A benefit of the program was bringing us all together. The clubs all get along. We enjoy attending one another's fundraisers and projects. Last year we all helped paint the exterior of the ARC building in Fond du Lac."

The two-year Greenway project has only just begun. With the three Kiwanis clubs working together, a new oak savanna likely will grow again in Fond du Lac.

THE FORMULA



It's human nature: When you love something—when something really matters to you—you want to share it. You want other people to love it with you. And you want it to be more than something you "do." You want it to be part of your life. That's The Formula: Take something you love. Share it with others. Make it a part of your life. It's Kiwanis. **Love it. Share it. Live it.**

Get inspired. Check out the video!
www.kiwanis.org/theformula



Kiwanis[®]

SHOWCASE



RUNNING FOR DAYLIGHT

SUMMER'S LONGEST DAY SETS WITH A FUN FAMILY RUN IN BRIGHTON, MICHIGAN.

STORY BY EILEEN DENNIE

FAMILIES OF
MULTIPLE
GENERATIONS
SHOWED UP:
GRANDPARENTS.
PARENTS, KIDS.

On a bright, sunny, long day in June, the Kiwanis Club of Brighton, Michigan, held its inaugural summer solstice moonlight run. More than 100 runners registered and enjoyed everything the Kiwanians had to offer: music, food, relaxation by a lake and the choice of three race distances.

Families of multiple generations showed up. Grandparents entertained kids by the lake while parents ran the 5K, according to 2013–14 club President Mike Kosin. Then

parents and grandparents cheered on the kids during the mile fun run.

It was a memorable way to celebrate the summer solstice—the longest day of the year—and one that the club plans to make an annual event.

It turns out the 5K course was a bit short, and the club will probably make a few tweaks for the 2015 run, but the event still brought in a little money, families had a great time and the club learned a lot, keeping notes for next year.

**HERE ARE SOME TIPS BRIGHTON
KIWANIANS SHARED FOR OTHER
CLUBS PLANNING A SOLSTICE RUN:**

**BE AWARE OF DAYLIGHT AND
CHANGING TEMPERATURES.**

When you pick your race start time, consider how dark it will be during cleanup and how warm it may be during the race. The Brighton club's races started at 6:30 p.m.—after the heat of the day—and because it was the longest day of the year, the club was still able to clean up before dark.

BE DIFFERENT SOMEHOW.

Find a way to differentiate your event from all the other fundraising runs in town. The Brighton club chose to celebrate summer by holding its event on the summer solstice and making it an evening run.

BE VISIBLE.

Choose a route that will have some visibility. The Brighton club's route took runners through a popular state park, where active families, who were already enjoying the park, saw the signage and joined the fun as walk-up registrants.

BE OBVIOUS.

Measure the course carefully, and mark it clearly with signage, cones, paint or chalk. Hire a timing company to help with these aspects and other logistics of the official run.

BE SAFE.

Have volunteers at checkpoints during the race in case of injury and to keep an eye especially on young participants as they leave their parents' sight. Make sure paths are smooth and free of hazards.

BE PREPARED FOR NEXT YEAR.

Thinking of future event promotions, the Brighton club collected email addresses from this year's participants and took photos of the 2014 race to be used in 2015 race promotions.



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SHOWCASE

BIRTHDAYS

These clubs celebrate 25th, 50th, 75th and 100th anniversaries in January and February 2015. For a more complete list, visit www.kiwanis.org/birthday.

100th—1915

Detroit Kiwanis Club No. 1, Michigan, January 21

75th—1939

Malta, Montana, January 24

Des Plaines, Illinois, January 31

Smithville, Missouri, February 15

Tifton, Georgia, February 15

La Mesa, California, February 22

Hamilton East, Ontario, February 28

Dillon, Montana, February 2

50th—1964

Kenton, Ohio, January 21

University, Anchorage, Alaska, January 21

Hilliard, Ohio, January 28

Choctaw, Oklahoma, February 20

Madisonville, Tennessee, February 24

25th—1989

Scicli, Italy, January 3

Manchester, Michigan, January 11

Sarnia-Lambton Golden K, Ontario, January 16

South St. Catherine, Jamaica, January 18

Brunssum, Netherlands, January 18

Blue Ridge, Winchester, Virginia, January 18

East Orange County, Florida, January 24

Riom, France, January 26

Mesa Verde-Cortez, Colorado, January 31

Inverness, Alabama, February 1

Langesund, Norway, February 20



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I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

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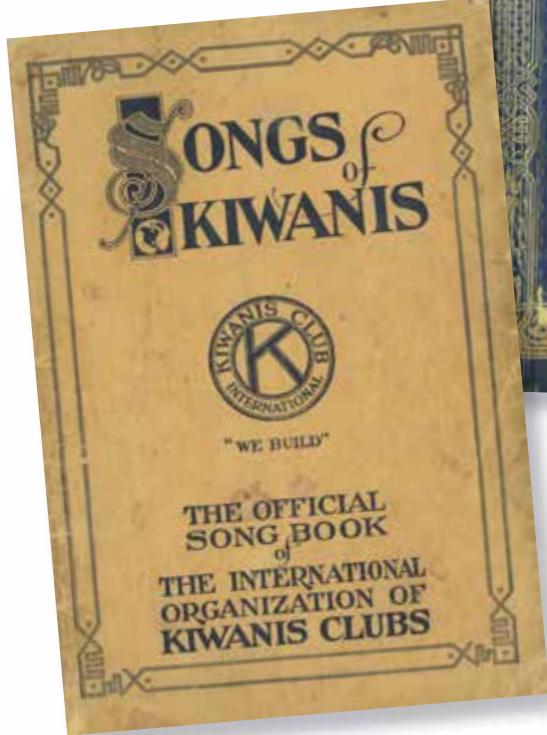


In 2015, Kiwanis will turn 100. A celebration this important requires preparation. Is your club getting ready? Add your inspiration to our global celebration. Get ideas and information on the 100th anniversary website!

Get ideas and information
at Kiwanis.org/Kiwanis100.



RETROSPECTIVE



WHEN KIWANIS SINGS

"A SINGING CLUB IS A GOOD CLUB." SO SAID THE FOREWORD TO THE 1927 "SONGS OF KIWANIS."

In today's Kiwanis world, many clubs no longer sing as part of their regular meeting agendas. Kiwanis International no longer sells song books, due to the decline in sales.

Yet, through most of Kiwanis history, music has been an institution within Kiwanis. Some clubs formed glee clubs to perform at community events. Richard Nixon played piano for his Kiwanis Club of La Habra, California, before being elected United States president. For a good portion of the past century, the

only women attending meetings regularly were accompanists, playing tunes like "I Want a Girl" and "Come All Good Fellows" for the guys.

The song books covered every angle: the patriotic ("U.S.A. Forever," "Rule Britannia"); the religious ("Onward Christian Soldiers"); the popular ("Pack Up Your Troubles") and Kiwanis parodies, such as "It's a Hard Thing to Beat Kiwanis" sung to the tune of "Tipperary."

The art of singing is not, however,

completely gone from Kiwanis. Members of the Bozeman, Montana, Kiwanis Club proudly praise their alma maters with university fight songs. After enjoying their weekly lunch, Anthony, Kansas, Kiwanians start their meetings with a rousing rendition of an original tune titled "The Catfish Song," which relates the tale of a duel between a patient Kiwanian and a defiant denizen of the deep.

Turn to page 36 in your song books, please. All together now. . .



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WHAT'S YOUR STORY

If your club has a success story, simply email a summary and a few photos to shareyourstory@kiwanis.org to be considered for possible future use in Kiwanis International publications.

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